



SOLITAIRE INTERNATIONAL

Frequency:	Monthly
Circulation:	16,000
Language:	English
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Solitaire International, a monthly magazine, is an unmatched business tool, giving you insight and strategic vision into the global gem and jewellery industry and the Indian industry in particular. It is a portal to the huge and fast-growing Indian consumption market. Owned by Gem & Jewellery Export Promotion Council (GJEPC), the apex body of the industry in India, the magazine is distributed freely to all 6,500 members as well as 5000 of India's top jewellery retailers from all across the country. It also travels to jewellery centers abroad, and gets unbeatable exposure at over 25 major jewellery shows and events that the GJEPC participates in all over the world. The magazine has the widest reach in India's gems & jewellery sector with a print-run of around 16,000 copies.

Readership Profile:

Coloured Gemstone Traders 5%	Jewellery Retailers & Wholesalers 35%
Foreign Buyers (Diamond/jewellery) 10%	Diamond Traders 35%
Jewellery Exporters/ Manufactures 15%	

Website: <http://www.solitaireinternational.com>