



JetWings Domestic

Frequency:	Monthly
Circulation:	2, 05,000
Language:	English
Format:	Magazine

JetWings Domestic is the in-flight monthly magazine kept onboard of all domestic flights of **Jet Airways**. Jet has 353 flights to 45 destinations and 35,000 passengers on a daily basis. JetWings is a complete Lifestyle magazine with contemporary features on travel, fashion, art, cuisine, music, fitness, etc. It is designed to cater to the travel, information, and entertainment needs of a successful and upwardly mobile passenger base.

JetWings was awarded second runner-up in the in-flight magazine category at the 2006 Avion awards of the World Airline Entertainment Association (WAEA), which is a first for any in-flight magazine published in India.

Reader Profile

- Jet Airways travellers are high profile, up-market, SEC A consumers
- Over 90 % of Jet Airways passengers are highly placed businessmen, executives and self-employed professionals
- Over 90% of passengers consistently rate Jetwings as excellent and good (as per the in-flight questionnaire ratings)
- Successful people with high disposable income to spend on professional and personal needs, comforts and luxuries.