



Flylite

Frequency:	Monthly
Circulation:	90,000
Language:	English
Format:	Magazine

FlyLite, the in-flight magazine of India's leading, value-based Airline JetLite.

FlyLite has been carefully designed to be informative, pictorially rich, a quick read and a valuable guide to making the most of travel in and around India. In addition, FlyLite offers articles ranging from cuisines to the best shopping bargains to be had around India.

FLYLITE makes for the perfect media vehicle to pitch your product, with no competing media or distraction to worry about. FlyLite also enjoys a singular status of being the only reading material available abroad. Not only does that leverage your brand in the mind of its audience, it also elevates it to a jet setting status.

With a completely fresh approach in content, FlyLite is geared to captivate around 350,000 air travelers every month, aboard over 110 JetLite flights a day to 27 cities across India.

So, if you are looking for a captive audience and a Pan-India reach, all you need to do is look up!