



Exchange4media was set up eight years back with the aim of publishing niche, relevant and quality publications for the marketing, advertising and media professionals.

Today, exchange4media is a single stop information platform for the entire industry. Be it news, views, analytical information, in depth analysis of events or trend forecasting, exchange4media publications have credibility and loyal following.

The publication house is physically present in five locations: Delhi, Mumbai, Kolkata, Bangalore and Chennai. Presently there are five titles in its portfolio: namely PITCH, Impact, Franchise Plus, Realty Plus and exchange4media.com. Over the next year exchange4media plans to launch more niche titles and expand outside India too

exchange4media.com

exchange4media.com was set up in May, 2000 and is widely accepted as the portal that presents breaking news and fresh perspectives in the broadcasting, media, advertising and marketing domain. In the last four and a half years, exchange4media.com has grown exponentially to become one of the most credible and the largest source of media, advertising and marketing information in the country. It reaches out to more than 60, 000 professionals within the industry every day through information newsletters.

Web: www.exchange4media.com