



afaqs! the complete Indian advertising, media & marketing

afaqs!, The online leader in marketing communications (1999)

afaqs! was established on September 28, 1999 with a simple objective - to make easier the lives of professionals in advertising, media and marketing by fulfilling their information needs. That quest has turned afaqs! into India's largest site in its space. It is the only site in its segment to get an audit certification (from ABCE, UK) and is also the leader in revenue.

Originally agencyfaqs!, the site was rebranded afaqs! in May 2008. A trusted name in business, 'afaqs!' is used as a prefix for all the company's ventures to establish a common identity.

afaqs! has organised many annual events such as The Future of News, 101 Markets, Mobile Conversations and the Agency & Media Cricket League.

Advertising on afaqs!

- World's number one website in advertising and marketing segment.
- High credibility for quality, reportage, and loyalty of users.
- Existing/past relationships with over 250 advertisers, including our recruitment section.
- Continuous pageview growth since inception.
- Over 211,440 unique visitors per month.
- Over 3 million page views per month.
- 65,000+ registrants from advertising, marketing and media industry for our free information services.

Website: www.afaqs.com